

Coming Soon!

2021-22



Oct. 2
CeCe Teneal: Portrait of a Queen - The Aretha Franklin Tribute. CeCe has travelled the world with her talent, gracing the stage before Buddy Guy, Joe Cocker, Johnny Lang, and the legendary B.B. King, to name just a few.

Oct. 14 - 24
Our Fringe Festival this season will feature two plays: *Nine Day Wonder* by Stephen Temperley and an adaptation of *Tale of Two Cities* from the Brothers Lovejoy. *Nine Day Wonder* is about a New York professor who has a stroke. In his confused brain he believes he is 'Will Kemp' one of Shakespeare's actors dancing his way from London to Norwich.



Nov. 26- Dec. 11
A classic retelling of the beloved Charles Dickens novel. Written by Stephen Temperley & adapted by the author specifically for the CSC stage. Celebrating all of Centenary Stage's programming by combining community members, CSC staff, Centenary College Theatre Department faculty and students, and professional guest artists.

Feb. 19 - Mar. 6
This comedic play, described as being "keening-like-a-howler-monkey funny," is set in 1993 in Ojai, California, and follows the story of two couples during the course of a dinner party.



Circulation

The CSC Playbill is an annual publication featuring professional performances produced and presented on the Centenary Stage. It is a comprehensive schedule of the music, theatre, and dance events for the 2021-22 season along with information about the plays, performers, and background of the CSC staff.

The CSC Playbill is distributed on a high quality gloss stock from September 2021 - August 2022. Additional copies of the CSC playbill are distributed to selected banks, real estate agencies, and other retail establishments in the Warren and Morris County region. Presence in the CSC playbill will reach over 20,000 upscale, affluent and intelligent consumers who visit the theatre each year, all potential customers for you, who will appreciate your support of the region's premier year-round arts organization.

Holiday Production 2020

Christmas Carol



Centenary Stage Company
is a professional, not-for-profit
Regional Theatre

EVENT AND CONCERT SERIES 2021-22 SEASON CSC PLAYBILL ADVERTISING RATES

400 Jefferson Street
Hackettstown, NJ 07840
Phone: (908) 979-0900
Fax: (908) 979-4297
CentenaryStageCo.org



Welcome to the exciting 2021-22 season at Centenary Stage Company!

Our 36th season in Residence at Centenary University in Hackettstown, NJ!

CSC is proud to bring over 20,000 patrons to our region and community each year with a broad array of performing arts programming that total over 200 performers yearly. From our Holiday musicals to the summer concerts, to the professional theatre productions of the Stage Company and the celebrated Young Performers musical theatre program, CSC offers dynamic and entertaining programming year round.

Dedicated to bringing the finest talents in music, theatre, and dance to the Skylands, each season we introduce our loyal patrons to exceptional experiences in the performing arts at affordable prices.

With programs & events every month of the year, your ad will reach a regular parade of potential customers!

- CSC AEA Theatre Series
- Concert Series
- Fall Fringe Fest
- Dance Fest
- Young Audience Series
- Young Performers Workshop
- NextStage Rep Musical Theatre Series
- January Music Fest
- Summer Fest



2021-22 Advertising Rates Centenary Stage Company Playbill



*Free tickets with the
purchase of any size ad
listed below!*

| | | |
|--------------------|-----------------|----------------------------|
| Back Outside Cover | 5" x 8" | \$700 / 4 pairs of tickets |
| Front Inside Cover | 5" x 8" | \$575 / 3 pairs of tickets |
| Back Inside Cover | 5" x 8" | \$575 / 3 pairs of tickets |
| Full Page | 5" x 8" | \$475 / 2 pairs of tickets |
| Half Page | 5" x 3-7/8" | \$400 / 2 pairs of tickets |
| Quarter Page | 3-7/8" x 2-3/8" | \$300 / 1 pairs of tickets |

*Early Bird Special: 10% Discount with a \$75 Deposit
received by July 15th, 2020*

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New or Returning Advertiser (Check One): ☐ New ☐ Returning

Returning: Use last season's Artwork? (Check One): ☐ Yes ☐ No

Supplying New Artwork*? (Check One): ☐ Yes ☐ No

Email artwork to BoxOffice@CentenaryStageCo.Org
(in .jpg or .pdf format)

THE LAST DAY TO SUBMIT ARTWORK IS AUGUST 2, 2021
*if you wish for us to create your ad copy, an additional charge will apply

Payment Enclosed: \$ _____

Authorized Signature: _____

2021-22 Advertising

There are several advertising opportunities available for your business needs!

- CSC Playbill
- Season Sponsorship
- Event Sponsorship
- Restaurant Package
- CSC Web Page Ad
- Admission Ticket Ad



THERE ARE SO MANY
OPTIONS TO FIT YOUR
BUDGET! WE CAN EVEN
MAKE CUSTOM PLANS!

CONTACT CSC TODAY!