

Coming Soon!

2024-25

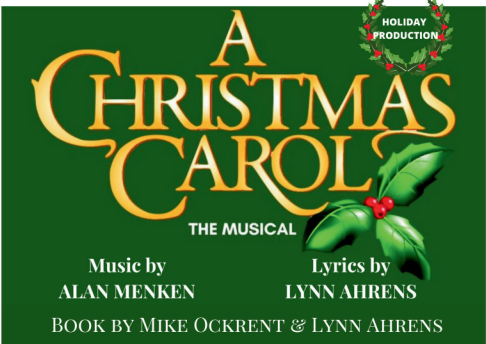


Sept. 21
The Great American SOULBook delivers a journey through the decades of Motown, R&B, and other iconic soulful music. This is no oldies show, it's a high energy tribute to the music that makes us groove.

Oct. 19 - Nov. 5
Our Fringe Festival will feature 3 events:
Dr. Glas by Jeffery Hatcher
My Buddy Starring Sandy Hackett
Courage by John Pielmeier

FRINGE FESTIVAL
CENTENARY STAGE COMPANY

DR. GLAS
By Jeffery Hatcher
Nov. 7 - 10, 2024
My Buddy
Starring Sandy Hackett
Nov. 14 - 17, 2024
Courage
By John Pielmeier
Nov. 21 - 24, 2024



Nov. 29 - Dec. 15
Ebenezer Scrooge and his ghostly encounters come to life in this lavish and thrilling Broadway adaptation.

Apr. 3 - 13
Unlikely friends, Vivian and Carla help each other in making some life-altering decisions with the help of Val (Valium) and Di (Digoxin).
THE WPS AWARD WINNER 2024



Circulation

The CSC Playbill is an annual publication featuring professional performances produced and presented on the Centenary Stage. It is a comprehensive schedule of the music, theatre, and dance events for the 2024-25 season along with information about the plays, performers, and background of the CSC staff.

The CSC Playbill is distributed on a high quality gloss stock from September 2024 - August 2025. Additional copies of the CSC playbill are distributed to selected banks, real estate agencies, and other retail establishments in the Warren and Morris County region. Presence in the CSC playbill will reach over 20,000 upscale, affluent and intelligent consumers who visit the theatre each year, all potential customers for you, who will appreciate your support of the region's premier year-round arts organization.

Holiday Production 2023

Disney's
The Little Mermaid



Centenary Stage Company
is a professional, not-for-profit
Regional Theatre

EVENT AND CONCERT SERIES 2024-25 SEASON CSC PLAYBILL ADVERTISING RATES

400 Jefferson Street
Hackettstown, NJ 07840
Phone: (908) 979-0900
Fax: (908) 979-4297
CentenaryStageCo.org



CSC Professional Theatre Production
Tartuffe by Moliere

Welcome to the exciting 2024-25 season at Centenary Stage Company!

Our 39th season in Residence at Centenary University in Hackettstown, NJ!

CSC is proud to bring over 20,000 patrons to our region and community each year with a broad array of performing arts programming that total over 200 performers yearly. From our Holiday musicals to the summer concerts, to the professional theatre productions of the Stage Company and the celebrated Young Performers musical theatre program, CSC offers dynamic and entertaining programming year round.

Dedicated to bringing the finest talents in music, theatre, and dance to the Skylands, each season we introduce our loyal patrons to exceptional experiences in the performing arts at affordable prices.

With programs & events every month of the year, your ad will reach a regular parade of potential customers!

- CSC AEA Theatre Series
- Concert Series
- Fall Fringe Fest
- Dance Fest
- Young Audience Series
- Young Performers Workshop
- NextStage Rep Musical Theatre Series
- January Music Fest
- Summer Fest



2024-25 Advertising Rates Centenary Stage Company Playbill



*Free tickets with the
purchase of any size ad
listed below!*

Back Outside Cover	SOLD OUT	700 / 4 pairs of tickets
Front Inside Cover	SOLD OUT	575 / 3 pairs of tickets
Back Inside Cover	SOLD OUT	575 / 3 pairs of tickets
Full Page	5" x 8"	\$425 / 2 pairs of tickets
Half Page	5" x 3-7/8"	\$375 / 2 pairs of tickets
Quarter Page	3-7/8" x 2-3/8"	\$250 / 1 pairs of tickets

*Early Bird Special: 10% Discount with a \$75 Deposit
received by July 15th, 2024*

Ad Size (Circle One):

~~B.O. Cover~~ ~~F.I. Cover~~ ~~B.I. Cover~~
Full Page Half Page Quarter Page

Business Name: _____

Business Address: _____

Business Phone: _____

Business Email: _____

Contact Person: _____

New or Returning Advertiser (Check One): ☐ New ☐ Returning

Returning: Use last season's Artwork? (Check One): ☐ Yes ☐ No

Supplying New Artwork*? (Check One): ☐ Yes ☐ No

Email artwork to BoxOffice@CentenaryStageCo.Org

(in .jpg or .pdf format)

THE LAST DAY TO SUBMIT ARTWORK IS AUGUST 16, 2024

*if you wish for us to create your ad, an additional charge of \$50 will apply

Payment Enclosed: \$ _____

(Please make checks payable to "CPAG")

Authorized Signature: _____

2024-25 Advertising

There are several advertising opportunities available for your business needs!

- CSC Playbill
- Season Sponsorship
- Event Sponsorship
- Restaurant Package
- CSC Web Page Ad
- Admission Ticket Ad



THERE ARE SO MANY
OPTIONS TO FIT YOUR
BUDGET! WE CAN EVEN
MAKE CUSTOM PLANS!

CONTACT CSC TODAY!